
Alexander Gartley

Web/Graphic Designer

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SUMMARY

- Visionary leader with over nine years of experience leading teams and crafting award-winning creative solutions.
- Detail-oriented with diverse experience and skills, including staff development, creative leadership, and print and web expertise.
- Effective at balancing multiple projects and meeting deadlines.

EXPERIENCE

Rochester Institute of Technology, Rochester, NY - *Web/Print Designer*

JANUARY 2008 – PRESENT

- Art directed several award-winning projects, including university newspaper and semi-annual college magazine
- Designed hundreds of creative solutions, including banners, brochures, postcards, posters, social media marketing, and websites
- Streamlined and cut costs for photography processes and procedures
- Supervised student photographers which contributed to increased quality of work and successful post-graduation outcomes

Freelance - *Web/Graphic Designer*

AUGUST 2007 – PRESENT

- Cultivated client relationships, advised on best practices, estimated project costs, and consistently exceeded expectations
- Gained experience working with a variety of small businesses, non-profit organizations, and individuals creating branding, logos, and websites

EDUCATION

Rochester Institute of Technology, Rochester, NY - *BS, New Media Publishing*

SEPTEMBER 2003 – NOVEMBER 2007

Graduated with honors. Studied design, typography, photography, and web design and development.

ACTIVITIES

Open Door Baptist Church - *Youth Band Director, Youth Leader*

JULY 2009 – APRIL 2017

- Volunteered in many roles including youth band director, youth leader, social media manager, and technology consultant
- Brainstormed, organized and planned monthly outreach events and coordinated team of volunteers to handle all aspects of the events
- Designed logos and graphics, and filmed and edited short videos
- Led youth music team and trained teen musicians and vocalists

InterVarsity Christian Fellowship - *Large Group Coordinator*

SEPTEMBER 2006 – MAY 2007

- Recruited and coordinated team of volunteers to host weekly event that incorporated diverse cultural and spiritual backgrounds
- Coordinated all aspects of the live event, including greeters, A/V, live music, emcees, creative elements, and guest speakers and performers
- Created marketing materials to advertise the events